

XIII INTERNATIONAL MEETING OF ACCOUNTING, AUDIT AND FINANCE

IV INTERNATIONAL MEETING OF BUSINESS MANAGEMENT AND ADMINISTRATION



November 27 - 30, 2019
Palace of Conventions of Havana
Havana Cuba

CONVOCATORY

Dear colleagues:

The National Association of Economists and Accountants of Cuba (ANEC by their acronym in Spanish) is pleased to invite you to participate in the XIII International Meeting of Accounting, Auditing and Finance and the IV International Meeting of Management and Business Management.

On this occasion, special attention will be given to the topics related to the role of Financial and Management Accounting in the good performance of organizations, the harmonization of International Financial Reporting Standards; the practice of independent and governmental Audit; the development of Internal Control; successful experiences and innovations in business management and management, both state owned and cooperative, mixed or private; the design and implementation of public policies that support the prosperous development of the business sector; the efficiency of the public administration in its relations with companies; local development and the integration of economic actors, all in order to raise the impact of economic management on sustainable and socially responsible development.

We count on your participation, since it will contribute significantly to the enrichment of the debates of the Congress, which will encourage the search of concrete solutions to issues that affect national and international environments.

Once again the Organizing Committee guarantees a suitable space for reflection, characterized by rigor and collaboration, as well as Havana opens its doors for the enjoyment of its benefits.

Cordially.

Msc. Oscar Luis Hung Pentón

President of the Organizing Committee

ORGANIZING COMMITTEE

President: MsC. Oscar Luis Hung Pentón

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Dr. C Francisco Borrás Atiénzar

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Ms C. Ramón Labañino Salazar

Ms.C Juan Carlos Prego Regalado

Lic. Amelia López Victoris

Dr.C. Jesús Pulido Catasús

Scientific Program

Dr. C. Julia Ileana Deas Albuerne

Financial Accounting

- International financial reporting standards
- Accounting models. Experiences
- Social accounting models
- Valuation of assets
- Government accounting
- Registration of protection and environmental effects
- Valuation of intangibles and intellectual capital
- Financial information systems

Management accounting

- New approaches in the calculation of cost
- Cost and competitiveness systems
- Strategic cost management
- Quality and environmental costs
- Commercial costs

Internal control

- New tendencies
- Effective evaluation of the internal control system
- Risk management and prevention
- Social impact of internal control
- Experiences in the implementation of internal control systems

Audit

- Ethics in the 21st century audit
- Audit vs. corruption
- Risk management
- Financial audit and management elements
- Management audit
- Computer audit
- Recurrent audit
- The use of ICTs based on the audit and internal control
- The role of the audit in the business alliance

Public finances

- Government financial administration
- Financing local development
- Government credit for development
- Performance-based budgets
- Efficiency and efficiency of public spending
- Tax Policy and Administration

Business Finance and Banking

- Business financial management
- Economic-financial management of investments
- Management of business and banking risks
- Innovation of products and processes
- Banking and territorial development
- Bank financing for SMEs and cooperatives
- Inclusion and financial education
- Insurance and reinsurance
- Non-banking financial institutions

IV INTERNATIONAL MEETING OF BUSINESS MANAGEMENT AND ADMINISTRATION

Scientific Program

Dr. C. Maritza Ortiz Torres

Business administration

- Business management models.
- ICTs and knowledge management in the company.
- Entrepreneurship and Business Innovation in Cuba
- Business productive chains
- The management of imports and substitution of imports in companies
- Business management in support of local development.
- Decision making in the business system
- Management of business investment processes
- Foreign investment for business management.
- Marketing
- Logistics and productive chains
- Strategic planning
- Business consulting
- Management training and business skills.

PRE-EVENT COURSES

1. Business Management and Local Development. Professor: PhD. Carlos César Torres Páez, University of Pinar del Río.
2. Logistics and Business Chain. Professor: PhD. Maritza Ortiz. Faculty of Economics, University of Havana.
3. Internal Control based on Process Management. Professor: PhD. Mirna Ricard. Faculty of Accounting and Finance, University of Havana.
4. Analysis and Interpretation of Financial Statements. Prof. PhD. Mayra Ruíz. School of Accounting and Finance, University of Havana.

PARTICIPATION

To participate as a speaker, you must present the paper before July 30, 2019, or send it by email to the address eventos2019@anec.co.cu.

Working languages: Spanish - English in plenary sessions

Each publication proposal must be accompanied by:

- a. Paper title in Spanish and English.
- b. Name (s) and surname (s) of author (s).
- c. Entity to which the authors belong, including city and country.
- d. Author's email address (es).
- e. Summary of the text in Spanish and English, not to exceed 150 words.
- f. Keywords of the text (no less than 3 and no more than 8), in Spanish and English.
- g. Bibliography in APA Standards

The accepted papers could be analyzed for publication in future editions of the Cuban Journal of Economic Sciences Ekotemas. If you are interested, you must notify it to the e-mail address ekotemas@anec.co.cu.

The rules for the presentation of the paper are the same as those used in the presentation of papers to be published in the journal and appear at <http://www.ekotemas.cu>.

The acceptance response of your work will be informed before September 30, 2019.

REGISTRATION FEE:

The registration fee as a Delegate is 300.00 CUC and includes participation in the courses. For those who will not receive the courses and will only participate in the sessions of the meetings the fee is 250.00 CUC

The Speakers and undergraduate students pay 200.00 CUC and 250.00 CUC if they are going to participate in the courses.

Students of postgraduate programs of Cuban universities: 200.00 CUC.

Partner: 100.00 CUC.

Delegates, speakers and students have the right to:

- Accreditation.
- Documentation.
- Participation in all scientific and social activities.
- Certificate of attendance or author.

The partners have the right to:

- Accreditation.
- Participation in the opening and closing session.
- Participation in social activities that are scheduled.
- Souvenir.

CONTACT

For any information you can contact:

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