

Dear Ladies and Gentlemen,

It is an honor to invite you to participate in the Second Edition of the Cuba 2021 Business Forum, which will be held virtually from November 29 to December 2 of this year, with the aim of continuing promoting foreign trade and investment.

In the context of the COVID-19 pandemic, this Forum will offer an excellent framework for discussion between national and foreign business representatives, the new actors of the Cuban economy, including those of the private sector, government officials, Chambers of Commerce and Trade and Investment Promotion Agencies, who wish to interact and exchange ideas on business and trade with the island.

This second Forum intends to provide a space for information sharing and exchange on the transformations of the Cuban economy. This will be an excellent opportunity to learn about Cuba's main export products (both goods and services) and business opportunities in prioritized areas such as the biopharmaceutical, tourism and food and agricultural sectors.

This event will also include for the first time a virtual fair, which will allow business representatives to exhibit their products through the Business Forum platform. Another Business Forum will be held with the participation of Cubans residing abroad who have business and investment interests in the island, which will contribute to further strengthen the links between Cubans that live abroad and those that live in Cuba.

Upon registration on the Forum's website, it will be possible to arrange work meetings with representatives of businesses from the external sector of the economy.

We will be pleased if you join us in this Second Cuba 2021 Business Forum through the website www.foroempresarial.mincex.gob.cu.

Registration will be open from October 4 to November 25.

We look forward to your participation in the forum.

Rodrigo Malmierca Diaz
Minister of Foreign Trade and Investment
Chair of the Organizing Committee